



-----> **MBP BizMajic News** <-----

Let US put a little Hocus-Pocus in your Business!
PUBLISHED Since May 2001
Subscriber Count: 38,000+

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-----> **Message From Publisher** <----- (V)

Hello!

Welcome to all new MBP BizMajic subscribers.

We are 5 months into 2007 and it seems to be going by very quickly! Sometimes I wonder where the time goes, it seems we were just putting the Christmas decorations away and now the flowers are blooming; the birds are chirping and some of our kids are starting to prepare for finals! Time sure flies! Make sure to make the most out of it!

Do you live in Canada? How about the western part of Canada? Maybe you live in US but would love to travel to Canada?

I know up here in Canada there are not a lot of chances to get to go to big seminars or business events, as most of the time they are focused in the United States and for the most part in Florida, California and Nevada.

Well here is YOUR chance to attend the
..... Wild West Wealth Summit!
- Calgary Alberta!

July 3rd through 5th, 2007 is your chance to learn from some of the greatest entrepreneurial minds in the world.

Is the Back of Your Business Card Blank?
by Small Business Advertising Expert BIG Mike McDaniel

A big business mistake many people make is spending a lot of time and effort on a new business card and not utilizing the space on the back. Look at that stack of cards in your drawer with the rubber band around them. Most are printed one side only. Marketing space gone to waste.

You can use the back of your card to expand and reaffirm your selling sentence (which should be prominent on the front of your card). Business cards with nothing on the back are wasted opportunities to sell.

You can use the back of your card to explain the high points of your business, quote happy customers or list the products you offer.

If your company slogan (Selling Sentence) is "Where You Save 20% on Power Tools Everyday", use the space on the back to list the brands on sale every day. Another solid impression about you and your business.

Some folks put calendars on the back of their cards. Might be handy, but does nothing to sell your products. Think billboards. You wouldn't put a calendar on your billboard. Don't put it on your itty bitty billboard.

There's no need to fill the back of your business card edge to edge. Judicious use of white space front and back is the mark of a professional. Just like the isles in high end store are wider than ones at the Everything For A Dollar place.

Be sure your name is on the back somewhere. The back is an ad for you, a mobile marketing piece. Without your name, the close is lost. Don't repeat anything else from the front, but be sure your name is on both sides.

What you put on the back does not have to be in color. This does two things. Saves money on the printing and separates the front from the back, because the front has color (and is probably glossy).

Look at your collection of cards other people have given you. Few utilize the back for anything, let alone planned marketing. You stand out from the crowd when your business card is a professional marketing piece, both sides.

©2007 BIG Mike McDaniel is the Small Business Advertising Expert with promotions, special reports, mastermind groups, seminars and consulting. BIG Mike is the author of eight books including Business Cards - Front to Back. Get BIG Mike's free newsletter for small business

at <http://tinyurl.com/q27zv> Find hundreds small business articles at <http://SmallBusinessAdvertisingArticles.com>

-----> **SPONSOR AD** <----- (E)

Buy Sell or Trade MLM Company --USA Launch-- Paying Daily Now.
2 yrs. distributor testing, 98% matching bonus, 2x13 matrix,
Previous Synergy founders, Top legal team. NEVER pay retail prices again!
<http://click.websitegear.com/track.asp?id=10349>

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JOKE OF THE WEEK
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Mrs. Pierpoint
=====

A woman is worried about an older woman, a widow, who lives
In the apartment next door. She hasn't heard anything from
her for a few days. So she tells her son, "I want you to go next
door and see how Old Mrs. Pierpoint is."

A few minutes later, the boy returns.

"Well, is she all right?" the mother asks.

"She's fine, but she's annoyed with you," he says.

"At me? Whatever for?"

"Well," says her son, "Mrs. Pierpoint told me it's none of your
business how old she is."

A guy says to the bartender, "A glass of your finest Less,
please."

"Less? Never heard of it."

"C'mon, sure you have."

"No, really, we don't stock it. What is it? Some kind of foreign
beer?"

"I'm not sure. It was my doctor who mentioned it. He said I
should drink Less."

Q:

I also just upgraded to Windows Vista and although I really like the 3D desktop, there are some features I'd just like to turn off. How can I do that? Please help!

A:

Here's WorldStart to the rescue again! I've heard so many varying views about the new operating system of Windows Vista that it's not even funny anymore. Some people hate it, some people love it and others just ride along in the middle. Yes, Vista comes with a lot of brand new features and although it would be in Microsoft's best interest if everyone fell head over heels in love with them, but that's just not very realistic.

So, if you want to change your Vista computer around a little, have at it! Now, as the person who asked today's question stated, one of the new features in Vista is the 3D desktop. And while it's cool to look at sometimes, it can also be a little overwhelming. The 3D desktop has to do with Vista's appearance and performance and all the other Windows versions allowed you to make some changes within those realms, so why would Vista be any different? Come along with me as we make your Vista desktop all that you want it to be!

First, right click on the Computer icon on your desktop and choose Properties. From there, click on the Advanced System Settings link that is located off to the left side of the dialogue box. Once you click that, you will be asked if you're sure you want to continue on (since they're advanced settings and all). Just click Continue and go on. Next, choose the Advanced tab and then hit the Settings button. From there, you want to be under the Visual Effects tab.

Once you're there, you will see three options at the top of the window. They are: "Let Windows choose," "Adjust for best appearance," "Adjust for best performance" and "Custom." Below those options, you will see a list of settings. The list is pretty long, so it may take you awhile to scroll through them all. As you look through them, you may want to start picking and choosing the ones you want to keep on your computer. Think about each one and picture in your mind what it would do to your PC. Here are some of the settings you have to choose from:

- Animate controls and elements inside windows
- Animate windows when minimizing and maximizing
- Enable desktop composition
- Fade or slide menus into view

Fade out menu items after clicking
Show shadows under menus
Show shadows under mouse pointer
Slide taskbar buttons
Smooth scroll list boxes

Okay, I think you get the picture. There's so much to choose from. Alright, now, let's go over a couple of the options I mentioned above again. If you click on the first one (Let Windows choose), the Windows operating system will choose what it thinks are the best choices for your computer. Now, this may be a good choice, but it still may leave you wanting more (or less) from your desktop experience.

On the other hand, if you click on the Custom choice, you can make your own decisions. You can just check or uncheck certain settings and everything will come out just the way you want it. I think this is the best option for anyone who likes to do things on their own. That's why I told you to really pay attention to the options in the list as you're reading through them. If you picture in your mind what a certain setting will do to your computer, you'll have a better reason for choosing what you choose.

When you're all done customizing your 3D desktop, just click the OK button and they will all be saved. You can then go and test your new settings out. See how everything changed? Do you like it? Not so sure? Either way, you now know how easy it is to change these settings and you can go back time and time again until you have everything set perfectly for your Vista experience. Have fun!

Until next week, stay safe out there

Steve, Publisher
Computer Tips and Techniques
<http://www.worldstart.com/comptips.htm>

MBP BizMajic Contest - Top Sponsor Ad (J)

Top Sponsor Ad Feature Site Contest!

There are 3 questions pertaining to the Top Sponsor Advertisers ad, you will receive 1 entry for each question you answer correctly. You will have to visit the site to answer the questions.

All correct answers will go into a drawing for FREE Yearly Master Membership with ipostad! Safelist automation at its finest! 2800+ safelists! Value is \$224.55/12 Months

We will draw 1 LUCKY winner for
FREE Master Membership!

YES 1 WINNER – Get your Entry in!

The Top Sponsor Feature Contest...
3 fill in the blanks/questions, but remember, you
have to go to the Top Sponsor's Ad site. Each
question answered = 1 entry into the contest

- 1) The flash presentation gives a reason why
most fail at home based business – what is it?
- 2) According to the flash presentation.. Success is not
determined by what?
- 3) Is there an option for dialup users on this page?

Enter now! <mailto:admajic@mbpadvertising.com?subject=contest>

Get your Entry in for the Contest!!
The next winner could be YOU!

Winner will be drawn May 11th.

Congrats to Last Weeks Winners!

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****FREEBIES OF THE WEEK**** (I)
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Free Ad Tracking – Go2u!
<http://www.go2u.biz>

Brand new program from MBPAdvertising –
- New Lead Management System - Pre Launch
Refer For Free and Win Big with Pre-Launch affiliate contest
<http://www.mbpleads.com/a.cgi?id=mbpleads>

Free Security Alert News Reporter for people really
serious about computer security. Subscribe for
current news and help on avoiding Spyware and
Virus Grief. Includes Free Tips, Reports and tools.
<http://www.firewalls-and-virus-protection.com/subscribe>

Download and use our computer dialer – Free Long distance!
Call UK, Australia, New Zealand, USA and Canada for FREE
Plus newly added – Scotland, Germany, France, China!
More countries coming soon.. download and save on long
distance today! <http://9749.voipdx.com>

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MBP BizMajic Contest - Word Unscrambler (R)
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** Please Note: Draw is made THIS
Thursday.. so get your entry in

Okay here is the scoop on the contest.
In this ezine, you will find 10 letters
that are in () . You need to find all
10 then unscramble the letters to make
a word. Once you think you have
the word, email us at
<mailto:admajic@mbpadvertising.com?subject=unscramble>
with your 10-letter word and you could
win a MBP BizMajic Middle Sponsor Ad
- Yes! Your ad featured in this Ezine!

I will contact the winning subscriber
For the ad they wish to run.

We will draw 1 lucky subscriber
from the entries received WITH the
correct 10-letter word in their email

Can YOU Guess this week's Word??

Check the details on how to get
yourself put into the draw for this
great contest!! You could be the
LUCKY one that will win!!

The draw will be made May 11 so get your entry in today!!

Last weeks Word was:

dilettante \DIL-uh-tont; dil-uh-TONT; dil-uh-TON-tee; -TANT;
-TAN-tee\, noun;
plural dilettantes, also dilettanti \-TON-tee; -TAN-\
1. An amateur or dabbler; especially, one who follows an art
or a branch of knowledge sporadically, superficially, or for
amusement only.
2. An admirer or lover of the fine arts.

CONGRATS goes to this weeks winner!

FREE ADVERTISING.. Got to love it!
Get your entries in; the winner
will be drawn Thursday..

-----> **BOTTOM SPONSOR AD** <----- (O)

Open your own Dollar Store Absolutely free!!!

- Fully stocked – 100's of items.
- Carry no inventory; no shipping or handling.
- Cash commission checks.
- Guaranteed success.
- Come see my store at: <http://micnunn.mydollarshop.com/shop.php>

Your Partner in YOUR Success,

Val Burnett

MBP BizMajic News

<http://news.mbpadvertising.com>

Please contact me at

<mailto:admajic@mbpadvertising.com>

with any issues, questions, or comments.

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