



-----> **MBP BizMajic News** <-----

Let US put a little Hocus-Pocus in your Business!
PUBLISHED Since May 2001
Subscriber Count: 38,000+

In this Issue:

- Welcome message from publishers
- "Little Known Quotes by Famous People"
- Article – "The 'Not So Secret' Secrets of Success"
- Joke of the Day
- Computer Tip of the Week
- Freebies of the Day
- 2 Contests



-----> **Message From Publisher** <----- (I)

Hello!

Welcome to all new MBP BizMajic subscribers.

Canada's first long weekend of the season was last weekend, where we all celebrated Victoria's Day. What a great weekend it was for weather! Now people in the US are having their first long weekend of the season.

This is when business start to slow down online during long weekends. So make sure to take this time to do updates to your site, write those articles you have been putting off, or tackle a project that has been sitting on the back burner for awhile. It is a GREAT time for doing these projects!

Smile... Be happy and Live life to the fullest.

Enjoy your weekend and tune in next time for another informative issue of MBP BizMajic News.

Your Partner In YOUR Success,

Val Burnett
MBP BizMajic News Publisher

-----> **TOP SPONSOR AD** <----- (O)

"Secret" #3 - Customer Service

Another "secret" is to treat the customer with respect and courtesy. It will not be easy to deal with difficult customers this way, but it can be done. I have worn down some of the nastiest customers by a continuing campaign of courtesy, politeness and professionalism!

Each time I dealt with this one lady, she was less and less rude and upset and more relaxed and easy to deal with. Eventually, she was thanking me and praising me for being so helpful and nice. Don't be condescending and don't let yourself get upset. Remain calm, yet be firm and respectful. Not a "secret"!

"Secret" #4 - Promotion

To build a business, people must know that you and your business exist. Advertising, promotion and networking are how this is done. Set up a promotion schedule and stick with it. Be consistent. This may get tedious at times, but it must be done!

Write and submit articles, publish an ezine, get listed all over the web, do link exchanges, swap ezine ads, compile a free ebook for viral marketing, subscribe to announcement lists, visit message boards, get involved in discussion groups; there are hundreds of ways of promoting yourself and your online business! Not a "secret"!

"Secret" #5 - Hard Work

Despite what many people have said, it is not easy to "get rich overnight" and "making thousands a week, while doing nothing" just doesn't happen. To be successful you will need to work and work hard. This is where passion for your work comes in! Not a "secret"!

"Secret" #6 - Commitment

Expanding on the hard work "secret", you will need to make a commitment to success. You must be willing to make sacrifices and work long hours. This will not happen overnight...it could take years. Are you prepared for years of frustration, hard work, ups and downs, dealing with people (good and bad), rejections, and everything else that comes along with building a business? Not a "secret"!

"Secret" #7 - Pride

Take pride in your work. Your work and your business will be a reflection of you. Build your reputation for a solid foundation of success. Be true to yourself and your business. Not a "secret"!

"Secret" #8 - Goals

Be aware of what you want and how you want to get it. Do not go blindly into business without some planning of your goals and accomplishments. Use short term smaller goals to eventually reach your long term ultimate goal of success. Not a "secret"!

So we know in order to start and build a business, we must plan our goals, be prepared for the work and commitment of building that business, and that we must build a reputation of trust and professionalism.

I know we all knew that. It just helps to be reminded once in awhile! ;-)

Terri Seymour owns and operates MyOwnEzine.com
Learn to publish and promote your own ezine.
subscribe@myownezine.com
Sign-up for the FREE MOE Ezine Publishing Ecourse
moe-mini-course@getresponse.com
You can contact Terri at ter02@newnorth.net

-----> **SPONSOR AD** <----- (P)
Want an Easy Home Business that actually works? Find out
FREE about Internet Marketing..Please stop by:
<http://tinyurl.com/3687bp> for all the information. Or
email me at: <mailto:affiliateoftheday4u@windstream.net>

--*-- --*-- --*-- --*-- --*-- --*-- --*-- (O)
JOKE OF THE WEEK
--*-- --*-- --*-- --*-- --*-- --*-- --*--

Murphy's Travel Laws

Murphy Laws For Frequent Flyers

1. No flight ever leaves on time unless you are running late and need the delay to make the flight.
2. If you are running late for a flight, it will depart from the farthest gate within the terminal.
3. If you arrive very early for a flight, it inevitably will be delayed.
4. Flights never leave from Gate #1 at any terminal in the world.
5. If you must work on your flight, you will experience turbulence as soon as you touch pen to paper.
6. If you are assigned a middle seat, you can determine who has the seats on the aisle and the window while you are still in the boarding area. Just look for the two largest passengers.
7. Only passengers seated in window seats ever have to get up to go to the lavatory.
8. The crying baby on board your flight is always seated next to you.
9. The best-looking woman on your flight is never seated next to you.
10. The less carry-on luggage space available on an aircraft, the more carry-on luggage passengers will bring aboard.

--*-- --*-- --*-- --*-- --*-- --*-- --*--

Computer Tip Of the Week
Provided by Computer Tips and Techniques
<http://www.worldstart.com/comptips.htm>

(S)

--*-- --*-- --*-- --*-- --*-- --*-- --*--

Disc Longevity

How often do you use CDs and DVDs? Maybe you use them to burn music CDs or perhaps you use DVDs to copy your favorite movies. I'm sure some of you use them to back up all the data on your computer too, right? No matter what you use them for, have you ever thought about how long they'll actually last? I mean, they can't last forever, can they? Well, keep reading to find out!

Over the years, there has been a lot of discussion on just how long CDs and DVDs actually last. It's gone from 100 years to 40 years and so on, all from the time they were first invented to when they became more popular to consumers, etc. This also varied once new uses for them came about (burning and back ups, for example). So, in this day and age, with all the new technology that keeps coming out, what do you think the final say is on the longevity of these discs?

Well, it's said that they will now last anywhere between five and 10 years. Now, that is quite a jump in time, but there are so many factors that go into that estimation. Depending on how well the disc was manufactured to begin with is a big one. It also depends on what you've used the CD or DVD for. If you've recorded material on them, how well that recording went through has a big say in how long the disc will last. And so on and so forth.

So, all in all, CDs and DVDs will last quite a long time for us, but it's still important to keep a close eye on them. If you start to notice some wear and tear on your discs, you may want to think about making new copies. If you don't, you may end up losing your information and no one wants that!

Until next week, stay safe out there

Steve, Publisher
Computer Tips and Techniques
<http://www.worldstart.com/comptips.htm>

--*-- --*-- --*-- --*-- --*-- --*-- --*-- --*--
MBP BizMajic Contest - Top Sponsor Ad (T)
--*-- --*-- --*-- --*-- --*-- --*-- --*-- --*--

Top Sponsor Ad Feature Site Contest!

There are 3 questions pertaining to the Top Sponsor Advertisers ad, you will receive 1 entry for each question you answer correctly. You will have to visit the site to answer the questions.

All correct answers will go into a drawing for FREE Yearly Master Membership with ipostad! Safelist automation at its finest! 2800+ safelists! Value is \$224.55/12 Months We will draw 1 LUCKY winner for FREE Master Membership!

YES 1 WINNER - Get your Entry in!

The Top Sponsor Feature Contest...
3 fill in the blanks/questions, but remember, you have to go to the Top Sponsor's Ad site. Each question answered = 1 entry into the contest

- 1) What is the special Bonus #2?
- 2) What are the 3 simple steps to get started?
- 3) Who is the creator of this system and membership?

Enter now! <mailto:admajic@mbpadvertising.com?subject=contest>

Get your Entry in for the Contest!!
The next winner could be YOU!

Winner will be drawn June 1st

Congrats to Last Weeks Winners!

--*-- --*-- --*-- --*-- --*-- --*-- --*-- --*--
****FREEBIES OF THE WEEK** (E)**
--*-- --*-- --*-- --*-- --*-- --*-- --*-- --*--

Power Tools, free programs that make life with Windows a lot easier.
<http://www.karenware.com/powertools.asp>

Networking University – Free Resources
This site is a WEALTH of information! One not to be Missed. Free Webinars, free Training articles & More!
<http://www.go2u.biz/control/redirect.php?id=4036>

--*-- --*-- --*-- --*-- --*-- --*-- --*-- --*--
MBP BizMajic Contest - Word Unscrambler (S)
--*-- --*-- --*-- --*-- --*-- --*-- --*-- --*--

** Please Note: Draw is made THIS Thursday.. so get your entry in

Okay here is the scoop on the contest. In this ezine, you will find 10 letters that are in () . You need to find all 10 then unscramble the letters to make a word. Once you think you have the word, email us at <mailto:admajic@mbpadvertising.com?subject=unscramble> with your 10-letter word and you could win a MBP BizMajic Middle Sponsor Ad - Yes! Your ad featured in this Ezine!

I will contact the winning subscriber For the ad they wish to run.

We will draw 1 lucky subscriber from the entries received WITH the correct 10-letter word in their email

Can YOU Guess this week's Word??

Check the details on how to get yourself put into the draw for this great contest!! You could be the LUCKY one that will win!!

The draw will be made June 1 so get your entry in today!!

Last weeks Word was:

flagitious \fluh-JISH-uhs\, adjective:

1. Disgracefully or shamefully criminal; grossly wicked; scandalous; -- said of acts, crimes, etc.

2. Guilty of enormous crimes; corrupt; profligate;
-- said of persons.
3. Characterized by enormous crimes or scandalous
vices; as, "flagitious times."

CONGRATS goes to this weeks winner!
FREE ADVERTISING.. Got to love it!
Get your entries in; the winner
will be drawn Thursday..

-----> **BOTTOM SPONSOR AD** <----- (A)

Stop Chasing your Friends and Family...That's for Losers.
No Chasing...No Convincing...No Phone Calls System
Clo-ses all Sales for YOU. <http://www.onlinedailymoney.com>

Your Partner in YOUR Success,

Val Burnett
MBP BizMajic News
<http://news.mbpadvertising.com>
Please contact me at
<mailto:admajic@mbpadvertising.com>
with any issues, questions, or comments.
View previous Issues of MBP BizMajic
<http://news.mbpadvertising.com/archived.html>

By subscribing and/or joining programs owned and operated by MBPAdvertising,LLP and/or subscribing to our newsletter, you are giving direct consent to receive our weekly newsletter and any third-party or in-house advertisements that may be sent out by MBPAdvertising and MBP BizMajic News. You may remove yourself at any time from further mailings through the provided unsubscribe links found at the bottom in each mailing from MBP BizMajic.

We respect your privacy. Your email address and personal information will never be sold, rented, traded, or shared with anyone.

MBPAdvertising, LLP
Canadian Headquarters
PO BOX 855
Sicamous, BC
V0E 2V0
Questions accepted at:
admajic@mbpadvertising.com