



-----> **MBP BizMajic News** <-----

**Let US put a little Hocus-Pocus in your Business!**

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-----> **Message From Publisher** <----- ( A )

Hello!

Welcome to all new MBP BizMajic subscribers.

It is one sunny and hot day today! The heat has come with vengeance! We are hitting temperatures of 35/37C – 98F! What a way to start off June! The only thing with the heat comes the fast melting snow pack. Residents along rivers here in British Columbia are already getting ready with sandbagging as the heat is creating a fast melting of the snow and this past winter we were 60% above average for snow pack. There is a lot of snow still up in the mountains and some we can still see from our house! Let's hope the heat slows down a bit and gives us a more gradual melting of the snow, then everyones worries will ease!

What are your plans for today? Yard Work? Spending time with your family? How about spending some time on a lake? A bit of fishing? Ok. That is one pastime that I truly enjoy. So if you are out and about, I will see ya on the lake!

Smile... Be happy and Live life to the fullest.

Enjoy your weekend and tune in next time for another informative issue of MBP BizMajic News.

Your Partner In YOUR Success,

Val Burnett  
MBP BizMajic News Publisher

-----> **TOP SPONSOR AD** <----- ( R )

What Is GPT? And Why Is It Going To Play A Major Roll In Networking From This Point Forward? No, GPT is not a company. It's not an opportunity and it's not a product or system of any kind. It's an answer, a solution to tiny checks and leaking downlines. What Is GPT? Grant me access... <http://ItAintWhatItUseToBe.com>

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"Never measure the height of a mountain until you have reached the top. Then you will see how low it was."

Dag Hammarskjold  
1905-1961, Swedish Statesman,  
Secretary-General of the United Nations

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-----> **FEATURE ARTICLE** <----- ( B )

Top 10 Women Entrepreneurs' Empowerment Tips  
Author: Ponn Sabra

"Why is empowerment important for Women Entrepreneurs?", you ask. Empowerment is the ability to promote and achieve your fullest potential. Therefore, to be an Empowered Woman Entrepreneur both personally and professionally is critical to your business success. Listed below are Top 10 to get you started.

1. Enlightenment - Have Faith.

In a Women's Entrepreneur Success Survey I conducted, the #1 category chosen out of 44 to define "Success" was "Faith". It can be assumed that accountability to God, or a higher purpose, helps you work with strong values, ethics and morals; based on charity, kindness, compassion, and the genuine passion to help others. Also, having faith may help you learn from your failures quicker, have less fear, and take more educated risks, because every experience (good or bad) is one step closer to goal attainment for all the right reasons.

2. Empowerment of Self - The Ability to Chose.

Empowerment is about learning there are choices, in which you have the right to be the healthiest and happiest person you can be today. One critical choice in the self-empowerment process is to enter into self-discovery process that leads to self-acceptance and results in self-love. You will reach your personal and business' greatest potential, once you master this equation:  
Self-Love = Self-Discovery + Self-Acceptance.

### 3. Exercise Balance with Your Family.

Since your family gives you the most personal fulfillment, it is important to always prioritize your business accordingly. Choose to live life with your family, not because of, or for them by making excuses to yourself, such as "work comes first". After almost facing death, I learned that I must always: Work Wisely + Play Plenty = Rest Reassured.

### 4. The Enterprise Must Include the Power of Power Networks.

As a conductor of your own enterprise, you can not see yourself as a one-woman-show. You must choose to utilize the power people in your life, by asking for help when you need it, and effectively delegating in order to capitalize on your strengths and that of your power network. When certain experts are not represented in your power network, you must actively seek advisors or mentors and develop a team of specialists, so the benefits are received by everyone involved in the power network - the true Power of Power Networks.

### 5. Experience Success through Principles That Work.

Rather than re-invent the success cycle; read, study and try different principles proven to have worked in the numerous business-improvement resources available to you. Choose to learn something(S) new every single day.

Give this one a try: The Empowerment Equation to Success:

Desire + Action = Success

Action = 5 A's: Acquisition, Affirmative Attitude, Accountability, Asking, and Accomplish.

### 6. Exclusive Business Brand.

Brand yourself as the exclusive business in your target market. The more you invest your time, money, efforts, and human resource in developing your Unique Selling Proposition, once your clients start rolling in...their loyalty will last for their lifetime and that of their offspring. The power of being the first and only means you have no competition. Therefore, your clients have no one else to turn to. Always chose to be a specialist at something...not a generalist in everything. Dare to be Your

Best Self! [Beware: Once you start succeeding at what you do, you WILL have competition. At which time, it's critical to build alliances...not enemies.]

#### 7. Establish Systems to Maximize Time.

You must establish as many systems as possible (i.e., priority planning, to do's, office hours, meeting days, etc.) to be time-efficient. Streamline all your business protocols for maximum productivity that includes but not limited to your daily, weekly, monthly and annual duties and responsibilities.

#### 8. Expand Your Marketing Reach.

Diversify your online and offline marketing portfolio. Always be open to try something new, different and creative, but never stop at a one-time opportunity. Repetitive efforts are rewarded the most. Areas include: website, blog, article submission, local and internet press release campaign, venture partnerships, link exchanges, charity sponsorships, public speaking, radio interviews, teleseminars, volunteerism, search engine optimization/marketing, building power networks, and hosting local events.

#### 9. Experiment for a Positive Bottom Line.

For every new formula, system, or marketing campaign you try, you must always test and track your results. Stay accountable to your bottom-line by being patient enough to see results and persistent enough to gain the most from your efforts. Don't give up too easily, and don't let dead-weight pull you down. Always be cost-conscious.

#### 10. Envisioning Goes beyond Goal Setting.

Envisioning your goals means being able to apply all your senses to the moment when your goal is achieved. Basically, you need to touch, taste, smell, feel, and hear your goal already accomplished, so that moment becomes so vivid in your mind, that you will become happy and empowered right now. Your positive focus will fill your workdays with fun, and you'll always be proud of your efforts rather than disappointed with your unfinished tasks. Coming from a Type-A personality, this is easier said than done; but having just written this down, I'm now accountable to you. Now, I challenge you to stay empowered and keep our power network alive!

About the Author:

Ponn M. Sabra, bestselling author of "Empowering Women to Power Network", syndicated columnist, writer, and a home based entrepreneur with partial paralysis, who empowers women entrepreneurs to action at <http://www.EmpowerWomenNow.com>

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-----> **SPONSOR AD** <----- ( E )

Reach Profitable New Markets and Learn to Earn Your First \$1000.00 online. Our Think and Succeed Training Program is for you if You Have what it takes to make a living online. Your Online Business Coach: <http://www.course-internet-marketing.com>

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**JOKE OF THE WEEK**  
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### True Fishing Terms

**Catch and Release** - A conservation motion that happens most often right before the local Fish and Game officer pulls over a boat that has caught over it's limit.

**Hook** - (1) A curved piece of metal used to catch fish. (2) A clever advertisement to entice a fisherman to spend his live savings on a new rod and reel. (3) The punch administered by said fisherman's wife after he spends their life savings (see also, Right Hook, Left Hook).

**Line** - Something you give your coworkers when they ask on Monday how your fishing went the past weekend.

**Lure** - An object that is semi-enticing to fish, but will drive an angler into such a frenzy that he will charge his credit card to the limit before exiting the tackle shop.

**Reel** - A weighted object that causes a rod to sink quickly when dropped overboard.

**Rod** - An attractively painted length of fiberglass that keeps an angler from ever getting too close to a fish.

**School** - A grouping in which fish are taught to avoid your \$29.99 lures and hold out for spam instead.

**Tackle** - What your last catch did to you as you reeled him in, but just before he wrestled free and jumped back overboard.

**Tackle Box** - A box shaped alarmingly like your comprehensive first aid kit. Only a tackle box contains many sharp objects, so that when you reach in the wrong box blindly to get a Band Aid, you soon find that you need more than one.

**Test** - (1) The amount of strength a fishing line affords an angler

when fighting fish in a specific weight range. (2) A measure of your creativity in blaming that darn line for once again losing the fish.

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**Computer Tip Of the Week** ( E )  
**Provided by Computer Tips and Techniques**  
<http://www.worldstart.com/comptips.htm>

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Q:

Is it okay to run more than one antivirus program at the same time? I always thought it was, but I'd like to hear an update on it from you. Thanks!

A:

The most simple answer is, "No, it's not okay to run more than one antivirus program at the same time."

Technically, I've answered your question, but I suppose I'll give you some reasons why too! : ) All jokes aside though, this is a serious matter and this is something that's important for every computer user to know. Now, I thought we had done a tip on this in the past, but after searching and searching through our archives, I couldn't find a decent article on the subject. But, even if this is a duplicate, I feel it's important enough to go over again. So, if you already know about all this, this could be a good refresher for you or if you're not sure about it yet, please keep reading!

It makes sense that we, as computer users, assume that if we have more than one antivirus program on our computers, we will be better protected from outside threats. We all think that if one of them doesn't catch something, the other surely will. Well, this just isn't true. Using more than one program (or even multiple versions of the same one) will likely cause you some problems. Here are a couple of the biggest ones spelled out for you.

1.) You will use up too many resources on your computer. Doing this will more than likely slow your system down and it will truly affect your computer's performance.

2.) You could receive false virus alerts. Antivirus programs work by using an actual virus to detect another one on your computer. So, if you have more than one piece of software running at the same time, each program will think the other is a virus. The two programs will conflict in many ways, but this is one of the majors.

Now, as I'm sure you can already figure out, it's recommended that you only install one antivirus program on your PC. So, if you have two of them on your computer right now, you should uninstall one right away. Now, you might be wondering how you should pick which one to keep, right? Well, choose the one you're the most familiar with. For example, if you have Norton and McAfee on your computer, which one do you know the best? Which one is going to give you the protection you need, but also ease of use? Those are just a couple questions you should ask yourself before you decide.

Also, you might want to look into the expenses of each program you have. If one is going to be a little cheaper to upgrade, etc., you may want to go with that one. Keep in mind also that there are several free antivirus programs available today, so maybe that could be a deal breaker for you. Just weigh all your options and make sure you choose the program that is going to be the best for you and your computer.

If you already have two antivirus programs on your computer, you can uninstall one by going to Start, Control Panel, Add/Remove Programs. From there, just find the name of the one you want to get rid of and hit the Remove or Uninstall button. That will take care of the program and all of its components as well.

Now, if you still don't think you're going to be protected enough, just make sure you keep your virus definitions up to date and keep everything clean. Run your virus scans on a weekly basis as well. If you do all that, you'll be just fine with only one antivirus program. And believe me, your computer will thank you. No more conflicts, no more slow downs and no more trouble. The best is yet to come!

Until next week, stay safe out there

Steve, Publisher  
Computer Tips and Techniques  
<http://www.worldstart.com/comptips.htm>

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**MBP BizMajic Contest - Top Sponsor Ad ( I )**  
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**Top Sponsor Ad Feature Site Contest!**  
There are 3 questions pertaining to the Top Sponsor Advertisers ad, you will receive 1 entry for each question you answer correctly. You will have to visit the site to answer the questions.

All correct answers will go into a drawing for  
FREE Yearly Master Membership with ipostad!  
Safelist automation at its finest! 2800+ safelists!  
Value is \$224.55/12 Months  
We will draw 1 LUCKY winner for  
FREE Master Membership!

**YES 1 WINNER** – Get your Entry in!

The Top Sponsor Feature Contest...  
3 fill in the blanks/questions, but remember, you  
have to go to the Top Sponsor's Ad site. Each  
question answered = 1 entry into the contest

- 1) What does *Galen Kauffman say about coffee house letter?*
- 2) What is one of the things coffee house letter reveals?
- 3) Through the coffee house letter, what will you learn more about?

Enter now! <mailto:admajic@mbpadvertising.com?subject=contest>

Get your Entry in for the Contest!!  
The next winner could be YOU!

Winner will be drawn June 8th

## Congrats to Last Weeks Winners!

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**\*\*FREEBIES OF THE WEEK\*\*** ( V )  
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Start your own blog for free.  
<http://wordpress.com/>

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Fixya provides Free tech support and technical help for  
gadgets, electronic equipment and consumer products.  
Fixya's technical experts advise on fixing problems and  
provide instructions on proper usage of products either  
by chat or message posting. Fixya stores manuals and  
troubleshooting guides for over half a million products.  
<http://www.fixya.com/>

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**MBP BizMajic Contest - Word Unscrambler ( T )**  
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\*\* Please Note: Draw is made THIS Thursday.. so get your entry in

Okay here is the scoop on the contest. In this ezine, you will find 9 letters that are in ( ) . You need to find all 9 then unscramble the letters to make a word. Once you think you have the word, email us at <mailto:admajic@mbpadvertising.com?subject=unscramble> with your 9-letter word and you could win a MBP BizMajic Middle Sponsor Ad - Yes! Your ad featured in this Ezine!

I will contact the winning subscriber For the ad they wish to run.

We will draw 1 lucky subscriber from the entries received WITH the correct 9-letter word in their email

Can YOU Guess this week's Word??

Check the details on how to get yourself put into the draw for this great contest!! You could be the LUCKY one that will win!!

The draw will be made June 8 so get your entry in today!!

Last weeks Word was:

apotheosis \uh-pah-thee-OH-sis;  
ap-uh-THEE-uh-sis\, noun;  
plural apotheoses \-seez\:

1. Elevation to divine rank or stature; deification.
2. An exalted or glorified example; a model of excellence or perfection of a kind

CONGRATS goes to this weeks winner!  
FREE ADVERTISING.. Got to love it!  
Get your entries in; the winner will be drawn Thursday..

-----> **BOTTOM SPONSOR AD** <----- ( L )

Why 99% of ClickBank affiliates fail Places are limited. Don't miss out.  
<http://www.bestcoolwebsites.com/go/17>

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Your Partner in YOUR Success,

Val Burnett

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<http://news.mbpadvertising.com>

Please contact me at

<mailto:admajic@mbpadvertising.com>

with any issues, questions, or comments.

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