



-----> **MBP BizMajic News** <-----

Let US put a little Hocus-Pocus in your Business!

PUBLISHED Since May 2001

Subscriber Count: 38,000+

In this Issue:

- Welcome message from publishers
- "Little Known Quotes by Famous People"
- Article – "Retirement...."
- Joke of the Day
- Computer Tip of the Week
- Freebies of the Day
- 2 Contests



-----> **Message From Publisher** <----- (B)

Hello!

Welcome to all new MBP BizMajic subscribers.

I had someone call me today and say "Someone stole January – it just disappeared!" I can fully relate. It feels like it was just Christmas a few days ago and now we are knocking on Februarys door!

This is a busy time for businesses, preparing this years budget, getting year end completed and starting the new projects of the year.

For our company, we are hard at work in training and support for our growing Adcalls team plus development of a lead program that provides our customers and team members with pre-qualified prospects looking for home based business opportunities. It is going to be a busy year for our company and we are excited to begin 2007 with a HUGE bang!

If you are looking for leads that are phone interviewed, Pre-qualified and the quality is there.. go to <http://www.mbpadvertising.com> and click on MLM leads. Contact us and we will be happy to provide a quote!

If you are spending this time of year analyzing your advertising budget and looking for the best way to effectively build your customer base for 2007, then be sure to check out <http://www.go2u.biz/control/redirect.php?id=3327> – This is a unique way for you to advertise your company but not only that it is a system that will help RETAIN your customers as well!

Smile... Be happy and Live life to the fullest.

Enjoy your weekend and tune in next time for another informative issue of MBP BizMajic News.

Your Partner In YOUR Success,

Val Burnett
MBP BizMajic News Publisher

-----> **TOP SPONSOR AD** <----- (A)

Give Away FREE Long Distance & Earn - Finally Earn what YOU are worth – Go Here NOW and Download the FREE dialer! Free Long Distance To US/Canada/UK/Australia & New Zealand! Plus EARN as a FREE User! [R Success Guarantee!](#)
<http://www.go2u.biz/control/redirect.php?id=3326>

"Life is like riding a bike. It is impossible to maintain your balance while standing still."

Linda Brakeall - Author of:
Unlocking the Secrets of Successful Women in Business

Internet Tip of the Week
by Bob Osgoodby

Retirement

For some people, the retirement income they receive, may not be enough to live the life style they wish, so they look about for other ways to generate some additional earnings. Many are attracted to the Internet, and some do very well while others do not. Those that do not may get quickly disenchanted, and write the Internet off as just a lot of hype, where you can't earn anything. That's like getting a flat tire in your car, and swearing that the automobile has no future.

Anyone going into business on the Internet, must do several things if they hope to achieve success. Probably the first thing is to recognize and avoid the "get rich quick" schemes, that promise great earnings in a short period of time, with little if any effort on your part. People quickly find their email overflowing with all kinds of offers like this. Everything from illegal chain letters, to money laundering scams that promises you 25 percent of 35 million dollars, start arriving and unfortunately a lot of people bite.

Believing the hype of some affiliate deals, they join a few and quickly find that they don't have to install a bigger mailbox to hold all the payments they thought they'd get. Many of these programs require that you pay a monthly fee to be involved, and the founders are the only ones making money. If someone tells you that you don't have to work, forget about it. Like any other business, if you don't put forth any effort, your chances of success are slim to none.

Even if you do all the right things, like your car, you may get a flat tire along the way. That is not the time to quit. You may experience several failures before finding the right one.

Before "jumping in with both feet" however, examine some of the offers being made on the Internet. The very best way to do this is to subscribe to some online publications and review the ads. Paid ads that appear on a regular basis are a good sign of potentially good opportunities. If the advertisers were not making any money, they wouldn't be spending their hard earned money for them.

While free advertising has its place, it cannot be the only method you use. The old saying "that you have to spend a buck to make a buck" is equally true on the Internet. Consider placing your ad in the ezines or newsletters that have a high repeat rate with their advertisers.

Your ad headline and copy are critical to your success. Don't use the copy supplied by the affiliate program, as those ads get tired very quickly. If necessary, get some professional help in writing your ad. A good ad will pull - a bad or tired ad won't.

Target your ads toward those you think will become a prospect. Millions of ads sent out as unsolicited email (spam) will do little if any good. A well constructed ad in an ezine, targeted to the proper audience, even if they only have a few thousand subscribers, will out pull the spam.

Something as simplistic as being a Amazon.com affiliate can generate income. If you are an expert in your field, and get recognized as one, an affiliate program with Amazon might be the way to go. You may not become wealthy overnight, but as your exposure grows, so will your income.

If you don't have your own web site, forget about it. That's like a merchant without a store trying to do business out of the back of their car. The cost of web space is so low today, that you can't afford not to have one.

If you are a "Snow Bird" who has headed south for the winter, or simply someone wishing to supplement their income, you can achieve success on the web. But it does take work and some common sense. If you don't, it just may be your business that "went south".

Did you know that subscribers to Bob Osgoodby's Free Ezine the "Tip of the Day" get a Free Ad for their Business at his Web Site? Great Business and Computer Tips – Monday. Wednesday. And Friday. Instructions on how to place an ad are in the Newsletter. Subscribe at: <http://adv-marketing.com/business/subscribe2.htm>

-----> **SPONSOR AD** <----- (E)

GET YOUR FREE WEB STORE MAKE BIG MONEY 24/7

<http://HASSANCHOWDHURY.freestoreclub.com>

--*-- --*-- --*-- --*-- --*-- --*-- --*--

JOKE OF THE WEEK

--*-- --*-- --*-- --*-- --*-- --*-- --*--

The Golden Rule

A minister, parked in an illegal zone, tucked this note under the windshield wiper of his automobile.

"I've circled the block for 20 minutes. I'm late for an appointment. Forgive us our trespasses."

When he came back, he found a parking ticket and this note:

"I've circled the block for 20 years and if I don't give you a ticket, I'll lose my job. Lead us not into temptation."

=====
Truths About Parenting

~ Insanity is inherited; you get it from your kids.

~ It rarely occurs to teenagers that the day will come when they'll know as little as their parents.

~ Money isn't everything, but it sure keeps the kids in touch.

~ Never lend your car to anyone to whom you have given birth.

~ Summer vacation is a time when parents realize that teachers are grossly underpaid.

~ The first sign of maturity is the discovery that the volume knob also turns to the left.

~ There are three ways to get things done:

- 1) do it yourself
- 2) hire someone to do it
- 3) forbid your kids to do it

=====

--*-- --*-- --*-- --*-- --*-- --*-- --*--

Computer Tip Of the Week
Provided by Computer Tips and Techniques
<http://www.worldstart.com/comptips.htm>

(D)

--*-- --*-- --*-- --*-- --*-- --*-- --*--

Windows Vista Upgrade Advisor

Have you heard the big news? Windows Vista is on its way, scheduled to be released on January 30, 2007. (That's only a week away!) As the big day approaches, I'm sure a lot of you are wondering if you'll be able to get the Vista operating system for your computer or not. Well, there's an easy way to find out, so you can put all your wonderings to rest.

Microsoft has come out with what is called a Windows Vista Upgrade Advisor. If you have an XP-based computer, you can use this program to see if Vista will work for you. All you have to do is download the advisor and let it go to town. It will scan your whole computer to give you a report of compatibility. It will test your system, your devices, your programs, etc. and let you know about any issues, plus ways you can maybe resolve them.

If your computer passes the test, the Upgrade Advisor will also help you to pick the best version of Windows Vista for your PC. Also, before you run the program, be sure to plug in any USB or other peripheral devices that you use on a regular basis with your computer, including your printer, external hard drives, scanner, etc. Those things need to be evaluated too. If you have any more questions before you run the Advisor, read here for some FAQs

<http://www.microsoft.com/windowsvista/getready/upgradeadvisor/faq.mspx>

Then, if you're ready, you can download the Windows Vista Upgrade Advisor here

<http://www.microsoft.com/windowsvista/getready/upgradeadvisor/default.mspx>

and get started on a whole new world for your computer

Until next week, stay safe out there

Steve, Publisher

Computer Tips and Techniques

<http://www.worldstart.com/comptips.htm>

--*-- --*-- --*-- --*-- --*-- --*-- --*-- --*--

MBP BizMajic Contest - Top Sponsor Ad (T)

--*-- --*-- --*-- --*-- --*-- --*-- --*-- --*--

Top Sponsor Ad Feature Site Contest!

There are 3 questions pertaining to the Top Sponsor Advertisers ad, you will receive 1 entry for each question you answer correctly. You will have to visit the site to answer the questions.

All correct answers will go into a drawing for 500 000 Top Sponsor Ads! Your 4 line ad placed at the top of 500 000 outgoing safelist emails! The more questions you answer correctly the better your chance of winning. We will draw 5 LUCKY winners for 500 000 Top Sponsor Ads! (Value is \$50)

YES 5 WINNERS – Get your Entry in!

The Top Sponsor Feature Contest...
3 fill in the blanks/questions, but remember, you have to go to the Top Sponsor's Ad site. Each question answered = 1 entry into the contest

- 1 – How do you sign up as a free user?
- 2) What else does the dialer give you access to?
- 3) What is the **R Success Guarantee**?

Enter now! <mailto:admajic@mbpadvertising.com?subject=contest>

Get your Entry in for the Contest!!
The next winner could be YOU!

Winner will be drawn Feb 2

Congrats to Last Weeks Winners!

--*-- --*-- --*-- --*-- --*-- --*-- --*-- (U)
****FREEBIES OF THE WEEK****
--*-- --*-- --*-- --*-- --*-- --*-- --*--

AnswerPool is a free Web site that runs mostly like a message board. The topics you can ask questions about range from recipes to entertainment to health to pets to money and even homework help. And that's just a few of them <http://answerpool.com/groupee/forums>

Not a reseller of MBP Advertising, join for free and earn commissions of up to 50% on our other advertising services and packages! Join for FREE Now and EARN!
<http://www.mbpadvertising.com/index.php?view=reseller>

Earn MONTHLY RESIDUAL income you earn with Yuhknow. 3 Levels of Income we offer with up to \$28.00 per SALE! This is a Perfect addition for any safelist owner, webmaster or marketer looking to increase their income!
<http://www.yuhknow.com/a.cgi?id=yuhknow&campaign=ipostad>

Handy Backup 4.0 is an easy-to-use program designed for an automatic backup of your data to any type of storage media including CD-RW devices and remote FTP servers. Handy Backup is intended for personal and corporate users in a networking environment or on a single machine. Fr.e.e 30 Day Trial

<http://www.handybackup.com/>

--*-- --*-- --*-- --*-- --*-- --*-- --*-- --*--
MBP BizMajic Contest - Word Unscrambler (A)
--*-- --*-- --*-- --*-- --*-- --*-- --*-- --*--

** Please Note: Draw is made THIS Thursday.. so get your entry in

Okay here is the scoop on the contest. In this ezine, you will find 9 letters that are in () . You need to find all 9 then unscramble the letters to make a word. Once you think you have the word, email us at <mailto:admajic@mbpadvertising.com?subject=unscramble> with your 9-letter word and you could win a MBP BizMajic Middle Sponsor Ad - Yes! Your ad featured in this Ezine!

I will contact the winning subscriber For the ad they wish to run.

We will draw 1 lucky subscriber from the entries received WITH the correct 9-letter word in their email

Can YOU Guess this week's Word??

Check the details on how to get yourself put into the draw for this great contest!! You could be the LUCKY one that will win!!

The draw will be made Feb 2 so get your entry in today!!

Last weeks Word was:

favonian \fuh-VOH-nee-uhn\, adjective:
Pertaining to the west wind; soft; mild; gentle.

CONGRATS goes to this weeks winner!
FREE ADVERTISING.. Got to love it!
Get your entries in; the winner will be drawn Thursday..

-----> **BOTTOM SPONSOR AD** <----- (R)

STOP! Do *NOT* buy this product for \$297 or even \$197.
Get this Brand New Marketing Course at NO-COST today
when you click this VIP link. Limited Copies – Visit Now!
<http://www.SucceedIn30Days.com/vip/?code=7138>

Your Partner in YOUR Success,

Val Burnett
MBP BizMajic News
<http://news.mbpadvertising.com>
Please contact me at
<mailto:admajic@mbpadvertising.com>
with any issues, questions, or comments.
View previous Issues of MBP BizMajic
<http://news.mbpadvertising.com/archived.html>

By subscribing and/or joining programs owned and operated by MBPAdvertising,LLP and/or subscribing to our newsletter, you are giving direct consent to receive our weekly newsletter and any third-party or in-house advertisements that may be sent out by MBPAdvertising and MBP BizMajic News. You may remove yourself at any time from further mailings through the provided unsubscribe links found at the bottom in each mailing from MBP BizMajic.

We respect your privacy. Your email address and personal information will never be sold, rented, traded, or shared with anyone.

MBPAdvertising, LLP
Canadian Headquarters
PO BOX 855
Sicamous, BC
V0E 2V0
Questions accepted at:
admajic@mbpadvertising.com