



-----> **MBP BizMajic News** <-----

Let US put a little Hocus-Pocus in your Business!
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-----> **Message From Publisher** <----- (T)

Hello!

Welcome to all new MBP BizMajic subscribers.

As many of you being small business owners, you understand the business aspect that goes along with running a business. This includes properly setting up your business, securing your assets, setting up a company to benefit you the most with taxes.

It can be a mind-boggling experience unless you secure the expert advice and assistance of a lawyer and professional accountants. I have truly found using a lawyer and accountant, we have set ourselves up in the best possible way but also with their assistance we have setup the books and accounting in such a way that frees up our time to focus on the business itself. Many believe doing it yourself is a financial saver. Truth be known, we have found time is money and when it comes to company structures, accounting it saves us money in the end to have the legal and professional assistance from those that deal with these issues day in and day out.

If you are not sure how to setup a business but also set up a company that has the best tax advantages, seek out a lawyer and accountant in your area. Get the advice that you need. Trust me, you will be glad you did!

Smile... Be happy and Live life to the fullest.

Enjoy your weekend and tune in next time for another informative issue of MBP BizMajic News.

Your Partner In YOUR Success,

Val Burnett
MBP BizMajic News Publisher

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"Take chances, make mistakes. That's how you grow.
Pain nourishes your courage. You have to fail in
order to practice being brave."

Mary Tyler Moore
Actress

-----> **FEATURE ARTICLE** <----- (N)

Perception That Can Destroy Your Abundance!
Author: Joseph Miller

This report is part of a series that I've developed to help new home business entrepreneurs succeed. I want to offer some insights into the process of building a nice income with a home-based business. Specifically, this report will cover Network Marketing.

If you are looking at joining a Network Marketing opportunity, you may want to hold onto this report and share it with others you recruit later on. You will most-likely be bringing people into your opportunity who has never been involved with the Network Marketing industry. If you really want to succeed in a major way, it is certainly important that you train and equip the people you recruit, so that they can also achieve success.

Let's get started...

First of all, I'll begin by sounding a bit "negative". I'm certainly not trying to be negative, however, I do want to give you the REALITY- and sometimes reality is tough.

So here you go...

The vast majority of people will fail with ANY opportunity they work. Obviously, there are some reasons for that, many of which do NOT even involve the company or product they are working. I'm sure there were some people who started the first day with Sam Walton but left WalMart because they didn't "see" the potential – or perhaps didn't want to deal with the hardships that come with a new start-up. Imagine where they would be financially today if they had endured those first difficult days?

Success is rarely achieved without proper "seasoning". There are some things that you will need to understand and accept - so you are able to handle success. Without proper training, any success you achieve will likely be short-term.

In the home business industry (specifically Network Marketing), I've found that when people do not succeed the first thing many will do is complain that the opportunity was a failure. The reality is... the person failed the opportunity.

Have you ever had anyone ask you "Is that deal you're in working for you?" I've had it asked of me countless times by people trying to determine if they want to join me in the venture. The question ALWAYS amazes me. I'm sure what they are "really" wanting to know is if I'm making any money or not. But the question exposes a MAJOR perception problem that we must learn to overcome if we are going to be successful.

When you overcome this obstacle, you will be well on your way to becoming VERY successful in Network Marketing, or any other home business.

The obstacle that you must immediately overcome is... the PERCEPTION that you don't have to put forth an effort to earn a big income.

The reality is... YOU DO!

To assume that all you have to do is sign-up for a "deal" and you'll start raking in boatloads of cash, is simply wrong. Don't buy it, and don't ever use it to recruit others!

Before I expound further, I've got to say this...

I've NEVER had a "deal work for me"! In fact, I've never had a job work for me either. I've always had to put forth the efforts and WORK the opportunity, or work FOR the job.

Unfortunately there's a perception that Network Marketing is an easy way to get fast riches. Many people have been told that "you can get rich without doing anything". Well, that's completely wrong and its part of that whole "something for nothing" lazy attitude that has ruined a lot of people.

I think most people would love to be able to have an easy way of earning a living so they can spend more time with their

families, friends, or hobbies. The fact is- Network Marketing DOES provide plenty of opportunities to earn a substantial income, but... it does require some effort!

While Network Marketing is a great way to make a huge income, you just can't sign up and expect the money to drop from the sky. Get that in your mind right now, and you'll avoid major disappointment later.

Major Effort, Major Income

The best part is... your earnings are directly reflective of the effort you put forth! Unlike most jobs where a salary is usually "capped" and paid regardless of how hard you work, Network Marketing will reward you handsomely if you invest some effort in it. In fact, I've personally found that I can put half the work into a good Network Marketing Opportunity, and reap much greater financial rewards than working a 9 to 5 job.

Think about this...

If you work a JOB for 40 years, you can get a nice recliner when you retire- and then get a tiny retirement check every month. With Network Marketing, you can work hard for FAR LESS TIME and also earn a nice residual monthly check... AND ENJOY IT while you are still young!

As a personal example...I worked for 20 years with an organization to reach a certain annual salary level. When I started Network Marketing (working part time), in less 13 months time, I was already making over DOUBLE my full-time salary. Needless to say, I quit my job and started working for myself!

And another thing is...

With Network Marketing you also get to earn an income on the efforts of others. Most jobs certainly don't allow that to happen, so it's definitely a bonus with Network Marketing.

Here are some key POINTS:

1. Understand that you will have to put forth an effort with this opportunity - doing so, will bring HUGE rewards. I built a very large 5-figure monthly part-time income because I put in CONSISTENT efforts early on. Every day, I did something to build my business- and it paid off in a MAJOR way. This is a business opportunity, not a money game.
2. Establish a Mindset for Success and be DETERMINED to reach it. I built my first downline of 30,000+ starting with ONE person. Several times, I had the opportunity to quit... but KNEW that if I was consistent and PERSISTENT, I would succeed. A high percentage of people will quit when they are faced with a couple obstacles. We grow when we're uncomfortable- not when things are easy. If you want to grow (a big income), be prepared to go over obstacles; jagged rocks, tall mountains,

and lonely forests.

3. Help the people in your group to succeed. If you work with them to succeed, you will be multiplying your earning potential. Their success builds your success. If you learn how to duplicate your efforts, and then teach your people how to do the same... you will see how quickly your business will grow. Duplication and leverage are major components to building a wildly successful Network Marketing income.

One other thing ... here is a RULE that you need to know, and pass on to your group...

"The people you recruit will likely do EXACTLY as you do."

If you give out product as a sample, they will give out product as samples. If you get on autoship immediately, they will also get on autoship.

The seeds that are in you (whether good or bad) will be passed on and will grow throughout your group...Seeds of ABUNDANCE, as well as seeds of discouragement, and un-belief. Make sure you are planting a good crop!

Leverage your time and the efforts of others, and you will reap a huge financial reward!

About The Author: Joseph Miller is the President/CEO of Mainline Marketing Group, LLC., and active outreach consultant with several non-profit organizations as- well-as for-profit online companies. He is the former VP of Sales and Marketing with a large Nutritional company, and has been a top Distributor and income earner with Direct Sales and Network Marketing. Joseph is also the creator and founder of multiple websites designed to help people find abundance in various areas of life. His most recent project, is a personal blog on better health and wellness. Visit his latest project at: <http://www.gogoincome.com>

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JOKE OF THE WEEK

(A)

Working people frequently ask retired people what they do to make their days interesting. Well, for example, the other day I went downtown and went into a store. I was only in there for about 5 minutes and when I came out there was a cop writing out a parking ticket. I went up to him and said, "Come on, man, How about giving a retired person a break"? He ignored me and continued writing the ticket.

I called him a "Nazi." He glared at me and started writing another ticket for "having worn tires". So I called him a "member of the doughnut eating Gestapo." He finished the second ticket and put it on the windshield with the first. Then he started writing a third ticket. This went on for about 20 minutes. The more I abused him, the more tickets he wrote.

Personally, I didn't care. I came downtown on the bus.

I try to have a little fun each day now that I'm retired.

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Computer Tip Of the Week

(E)

Provided by Computer Tips and Techniques

<http://www.worldstart.com/comptips.htm>

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Q:

My family and I like to get a head start on planning our summer vacations and even though it's only April, we were wondering if you have any tips on how to look up information quickly and easily on the Internet. We need destinations, flights, hotels, etc. Please help!

A:

That is a great question and I'm sure you're not the only one who is doing that same exact thing right about now. Summer is right around the corner and there's no time like the present to start planning your vacations. And the Internet is one of the best sources, so let's go over some Web sites you can use to plan your trip! Doing it this way just may give you the best deals, less headaches and you and your family might just have more fun than you've ever had before. I'm so happy to help!

Let's start with destinations. There are obviously tons of places you can go on vacation. You can stay in your local area, you can drive across the state, go cross country or even fly out of your country. Wherever you want to go, one of the best Web sites to look at for ideas and help is TravelInformation.com (<http://www.travelinformation.com/>) . This site offers up free travel guides and it even gives you several destination options. If you didn't have any place in mind before you started your planning; you might get some good ideas here.

If you find a place you want to learn more about, you can click on the thumbnail picture. You can also have free brochures sent to your home so you can learn even more about certain places. The brochures include vacation areas, attractions, lodging and phone numbers you can call with any questions you may have. This site is especially nice, because it just lets you browse through different destinations and it doesn't overwhelm you with airline and hotel prices right away.

Once you've figured out the place you would like to visit, there are several Web sites you can visit to book flights, hotels, etc. Keep in mind that there are so many of these sites available today, so if I don't mention a certain one, I am sorry. Let's see, there's <http://travelocity.com/> , <http://www.expedia.com/Default.asp> , <http://www.orbitz.com/> , <http://www.priceline.com/> , <http://www.cheaptickets.com/> , <http://www.hotwire.com/> , etc. My family and I used Travelocity last year for our trip to Florida, so I'm going to use that as an example for this tip. (But don't worry, most of the other sites I mentioned are very similar).

If you go to their Web site, you will instantly see where you can put in your vacation dates to search for the best flight prices and times. You can also search for flights and hotels together to maybe save yourself a little money in the long run. This site also has some destination ideas for you, with the main choices being California Deals, Caribbean Deals, Florida Deals and Hawaii Deals. So, if any of those sound like the vacation you want to take, check them out! You can also use the links at the top of the page for different vacation packages, rental cars and activities.

Now, if you are planning a more scenic route and want to drive to your destination, you can find maps on different sites as well. Google Maps (<http://maps.google.com/>) is a good one or you can even try MapQuest (<http://www.mapquest.com/>) . You can plan out your routes and print out directions before you even leave your house. These Web sites will also give you a total distance estimation and an approximate travel time. (This is good for those times when your kids keep asking, "Are we there yet"? You can then say, "No, we still have two hours and seven minutes left"). Cool, huh?!

Also, one more thing: If you are a member of a travel agency, you can always look on their Web sites to find additional information about vacation spots, flights, maps, prices, etc. Those are always very helpful as well.

Well, I hope you are able to plan the vacation of your dreams with the tips I have given you. All of the sites I mentioned make planning a vacation easy and fun!

Until next week, stay safe out there

Steve, Publisher
Computer Tips and Techniques
<http://www.worldstart.com/comptips.htm>

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MBP BizMajic Contest - Word Unscrambler (T)
—*— —*— —*— —*— —*— —*— —*— —*—

** Please Note: Draw is made THIS Thursday.. so get your entry in

Okay here is the scoop on the contest. In this ezine, you will find 10 letters that are in () . You need to find all 10 then unscramble the letters to make a word. Once you think you have the word, email us at <mailto:admajic@mbpadvertising.com?subject=unscramble> with your 10-letter word and you could win a MBP BizMajic Middle Sponsor Ad - Yes! Your ad featured in this Ezine!

I will contact the winning subscriber For the ad they wish to run.

We will draw 1 lucky subscriber from the entries received WITH the correct 10-letter word in their email

Can YOU Guess this week's Word??

Check the details on how to get yourself put into the draw for this great contest!! You could be the LUCKY one that will win!!

The draw will be made May 4 so get your entry in today!!

Last weeks Word was:

conspectus \kuhn-SPEK-tuhs\, noun:

1. A general sketch or survey of a subject.
2. A synopsis; an outline.

.
CONGRATS goes to this weeks winner!
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Get your entries in; the winner
will be drawn Thursday..

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