



-----> **MBP BizMajic News** <-----

Let US put a little Hocus-Pocus in your Business!
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-----> **Message From Publisher** <----- (S)

Hello!

Welcome to all new MBP BizMajic subscribers.

Where did April go? I have been looking but it seems to have Disappeared and rather quickly! Everyone is out in their gardens and yards doing the spring cleanup. Have you started your spring cleanup? This weekend may be a great time to start!

I have some work to catch up on but after that going with my husband to the shop to clean the boat and get it ready for the water. That is something we love doing. Taking our cabin cruiser out on the lake, a bit of fishing and a whole lot of relaxation! What do you do to relax? Do you have a favorite hobby? With the amount of work we all put into our home based businesses, it is crucial to have a hobby or something you love to do that can free your mind and spirit from the daily chores and responsibilities. For me it is fishing! So if you can't get a hold of me at the office, you know where I have gone.. See ya on the lake!

= = = = = > Pre-Launch Notification < = = = = =

I would love for each one of you to join Vincent and I for our new program launch. We are expecting this to create a lot of monthly residual income for many affiliates!

You know us with Ipostad & Yuhknow - We deliver what we promise and we have also paid out over \$100 000 in COMMISSIONS! Come join us in the pre-launch and start building a new monthly residual income - Plus win free advertising!

Refer others for free during pre-launch & Win!
<http://www.mbpleads.com/a.cgi?id=admin&campaign=majic>

Smile... Be happy and Live life to the fullest.

Enjoy your weekend and tune in next time for another informative issue of MBP BizMajic News.

Your Partner In YOUR Success,

Val Burnett
MBP BizMajic News Publisher

-----> **TOP SPONSOR AD** <----- (E)

Just Launched! New Straightline Powerline! Huge Spillover is Happening right Now You can do this....Monthly Cost only \$9.95 Everyone gets Paid in this Revolutionary Program!
<http://tinyurl.com/yvpvvd>

"Life is not a journey to the grave with the intention of arriving safely in a pretty and well preserved body, but rather to skid in sideways, thoroughly used up, totally worn out, and loudly proclaiming 'Wow – what a Ride!'"

Peter Sage
Entrepreneur and Speaker

-----> **FEATURE ARTICLE** <----- (C)

Internet Tip of the Week
by Bob Osgoodby

Unsolicited Commercial Email

We receive such a tremendous amount of unsolicited commercial email (sp^m) in our In-Box everyday, we can certainly understand why some people become "Anti-Sp^m" crusaders. Since the majority is sent with a phony return address, it is virtually impossible to track down. Most people simply delete the clutter, or create filters with their email package to automatically get rid of a lot of it.

Over 80% of all email sent is sp^m and the CAN-SPAM Act simply is not having much of an effect. In point of fact, it is worse now than it ever was. While the law is on the books, it just isn't being enforced properly. What a waste of resources and our time! To add insult to injury most Internet Service Providers (ISPs), in their sometimes overzealous efforts to protect us, attempt to filter out unsolicited email and wind up deleting valid email.

There is no such thing as a perfect filter. If a certain blocking technique is installed, the sp^mmers quickly find a way around it. Face it - this is their business. They will quickly go out of business if their email is not delivered. But, if someone sends a legitimate email that happens to trigger one of the filters of the receiving ISP, it will never be delivered. To make matters worse, neither party will ever know it wasn't delivered, as most ISPs simply dump it into hyperspace. They do this in two ways. The receiving ISP either blocks the Internet Service Provider (IP) address of the sender, or their actual email address. If they block the email address, and let's assume it's yours, this means that you can't send any email to anyone using that ISP. This is a harsh penalty for an innocent mistake.

Last year, AOL reported it blocked over 500 billion (Yes that's a Billion) email messages, and regularly blocks 75-80% of all incoming mail. How many messages that you wrote, never got there? So what can we do to protect ourselves?

Never - and that is a very long time - use your primary email address on the web. If you frequent chat rooms, bulletin boards or have ads for your business, do NOT use your primary email address. These places are where the sp^mmers usually find their victims.

Keep your primary email address private. Get some free email addresses such as Hotmail for your travels throughout the web. Get another for the publications you wish to receive. Don't think that different user names from AOL will solve this problem, as if they block an email address sent to one, it is automatically blocked for all.

If you sign up to receive a Newsletter and don't get it, or it suddenly stops arriving, one of the legitimate articles most likely triggered the Spam Filter of your Internet Service Provider. Some of the articles discuss actual offers on the web and may use some of the terms they block. For example, if an article is discussing a known scam, it has to refer to some of the words that they might use to block the actual scam. Once it is blocked, you may never get it again.

You can ask your site host to reduce the level of filtering on your Email, or to never reject something sent through the email address of the publisher. Many can do this. If your ISP cannot or will not honor your request, the solution is simple - get one that will.

The ideal solution is to get multiple email addresses, from different vendors. That way, you should be able to not only conduct your business and receive your valid email, but send the majority of the spam to addresses you won't check anyway.

Did you know that subscribers to Bob Osgoodby's Free Ezine the "Tip of the Day" get a Free Ad for their Business at his Web Site? Great Business and Computer Tips - Monday. Wednesday. And Friday. Instructions on how to place an ad are in the Newsletter. Subscribe at: <http://adv-marketing.com/business/subscribe2.htm>

-----> **SPONSOR AD** <----- (C)
New Must Have Tool Launching April 15! Announcing the launch of MIM Online Magazine, the industry's first online audio mentoring magazine - <http://w-o-w.com/?i=111511/>
- Tina Gonzalez, mimamigo@austin.rr.com

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JOKE OF THE WEEK (S)
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Defining Form 1040

For those of you who are not familiar with US tax forms, "Form 1040" is the most common of the US Federal tax forms. Most people file one of the several versions of this form.

Ever wonder why the IRS calls it Form 1040?

Because for every \$50 that you earn, you get 10 and they get 40.

Stop being late to work

Tom had this problem of getting up late in the morning and was always late for work. His boss was mad at him and threatened to fire him if he didn't do something about it. So Tom went to his doctor who gave him a pill and told him to take it before he went to bed. Tom slept well and in fact beat the alarm in the morning by almost two hours. He had a leisurely breakfast and drove cheerfully to work.

"Boss", he said, " The pill actually worked!"

"That's all fine" said the boss, " But where were you yesterday?"

Bosses versus workers

When I take a long time, I am slow.

When my boss takes a long time, he is thorough.

When I don't do it, I am lazy.

When my boss doesn't do it, he's too busy.

When I do it without being told, I'm trying to be smart.

When my boss does the same, that is initiative.

When I please my boss, that's brown-nosing.

When my boss pleases his boss, that's co-operating.

When I do good, my boss never remembers.

When I do wrong, he never forgets.

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Computer Tip Of the Week

(T)

Provided by Computer Tips and Techniques

<http://www.worldstart.com/comptips.htm>

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Surge Protectors

Ever wonder why you need a surge protector for your computer or even better, what you should look for when you go to buy one? Well, if you ask a loaded question, you'll get a loaded answer. And with storm season coming up, this is the perfect time to get this information straight. So, here we go!

Basically, we need surge protectors to keep all the little circuits inside our computers safe from excess voltage peaks. When these power peaks (surges/spikes) occur, they cause the electrical circuit to heat up. It's kind of like the filament in a light bulb. Although a big surge can cause the circuit to blow on the spot, less powerful surges can peck away at it, eventually causing it to fail.

Sometimes these failures are intermittent, causing your computer to do strange and unexpected things. You know, odd lockups, sudden reboots after it warms up, conjuring up lost spirits. That sort of thing.

Most of the time, these oddities are not predictable (since they're intermittent and all) and they show no type of pattern. With that said, if your computer is acting weird, it's not automatically a damaged circuit. Don't underestimate Microsoft's ability to make strange things happen in Windows!

Now, a lot of people think that most of the problems come from thunderstorms. You know, when lightning zaps a power line or something like that. Although a good hit can certainly ruin your computer's day, there are other more common sources of surges that you should be aware of.

Most of these sources are high powered appliances, such as refrigerators, air conditioners, furnaces and even hair dryers and vacuums. In addition to appliances, those big power transformers you see hanging off electrical poles can cause problems, especially on hot days when the local air conditioning is giving them a workout.

Any one of the above can cause a disruption in the power flow of your house, which then creates a surge. It may not be as dramatic as lightning, but it can cause damage over time.

What to Look For

When you buy a surge protector, try to find something better than the \$5 or \$10 power strips. Although they are slightly better than nothing, they are notoriously unreliable and most won't tell you when they are no longer protecting your equipment. One good surge and your protection is gone, but they continue to function as a power strip. Very tricky.

Also, when looking for a surge protector, look for one that features a phone line "pass through." Telephone wires can deliver a potent surge into your computer. I've repaired (and seen) more than a few computers that were damaged due to telephone line power surges.

In fact, phone line surges are more likely to cause damage than power line surges. Why? Well, your computer's power supply acts as a built in surge protector (not a great one, mind you). Even if a surge sneaks through your regular surge protector, the power supply may prevent it from doing any damage.

With that said, just because your power supply does some remedial surge protection, it's no substitute for the real thing. Computers get damaged on a daily basis due to lack of surge protection. But I digress.

Back to surge protectors!

A good quality surge suppressor will cost anywhere from \$20 to \$100 and be "UL" listed. It should also feature an indicator light that tells you when the surge protection circuit is no longer functioning.

Now, when you start talking surge protection, you sometimes run across folks babbling about clamping voltages, response nanoseconds and joule levels. While that is a valid way to compare various surge protectors (and make the speaker look knowledgeable), not every protector gives you that information. Plus, who's to say it's even accurate? Let's look at the "down and dirty" method of finding a good surge protector.

The easiest way to tell if you're getting a quality surge protector is to look at the "connected equipment" warranty. I like the ones that cover connected equipment for up to \$15,000 or more. I figure that they are willing to risk 15K +, so they're probably selling a good piece of equipment. If it doesn't have a connected equipment warranty, set it back on the shelf and keep walking!

Sure, it's not as geeky as going into a computer store reciting clamping voltage figures, but for most people, it will be every bit as effective!

Until next week, stay safe out there

Steve, Publisher
Computer Tips and Techniques
<http://www.worldstart.com/comptips.htm>

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MBP BizMajic Contest - Top Sponsor Ad (N)
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Top Sponsor Ad Feature Site Contest!

There are 3 questions pertaining to the Top Sponsor Advertisers ad, you will receive 1 entry for each question you answer correctly. You will have to visit the site to answer the questions.

All correct answers will go into a drawing for FREE Six Month Premium Safelister membership! Safelister has 21 000+ members and you will be able to have automated HTML mailings AND text mailing! Value is \$74.97/6 Months We will draw 5 LUCKY winners for FREE Premium Membership! (Value is \$74.97)

YES 5 WINNERS - Get your Entry in!

The Top Sponsor Feature Contest...
3 fill in the blanks/questions, but remember, you have to go to the Top Sponsor's Ad site. Each question answered = 1 entry into the contest

- 1) What is one language you can translate this page into?
- 2) What is the name of the powerline?

- 3) How many days is the free trial?

Enter now! <mailto:admajic@mbpadvertising.com?subject=contest>

Get your Entry in for the Contest!!
The next winner could be YOU!

Winner will be drawn April 27

Congrats to Last Weeks Winners!

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****FREEBIES OF THE WEEK**** (P)
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Are you looking for friendship and support in your parenting journey? The Mommies Network is a 501c(3) non-profit organization dedicated to helping moms find support and friendship in their local community

Look no further

<http://www.themommiesnetwork.org/>

Online since 2001, the MMEzine is dedicated to bringing you the very best information to help you build your online business! Including Free and low cost Resources, ebooks, Software, Articles and much more!

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MBP BizMajic Contest - Word Unscrambler (U)
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** Please Note: Draw is made THIS Thursday.. so get your entry in

Okay here is the scoop on the contest. In this ezine, you will find 10 letters that are in () . You need to find all 10 then unscramble the letters to make a word. Once you think you have the word, email us at

<mailto:admajic@mbpadvertising.com?subject=unscramble>

with your 10-letter word and you could win a MBP BizMajic Middle Sponsor Ad

- Yes! Your ad featured in this Ezine!

I will contact the winning subscriber
For the ad they wish to run.

We will draw 1 lucky subscriber
from the entries received WITH the
correct 10-letter word in their email

Can YOU Guess this week's Word??

Check the details on how to get
yourself put into the draw for this
great contest!! You could be the
LUCKY one that will win!!

The draw will be made April 27 so get your entry in today!!

Last weeks Word was:

sagacious \suh-GAY-shus\, adjective:
Of keen penetration and judgment; discerning and judicious;
knowing; shrewd; wise.

CONGRATS goes to this weeks winner!
FREE ADVERTISING.. Got to love it!
Get your entries in; the winner
will be drawn Thursday..

-----> **BOTTOM SPONSOR AD** <----- (O)

Tax breakthrough especially for Internet marketers --
Discover how you can start creating a tax-free
income, today. With this unique, potentially
life-changing report on..... " Tax-Free Income "
<http://www.go2u.biz/control/redirect.php?id=3816>

Your Partner in YOUR Success,

Val Burnett
MBP BizMajic News
<http://news.mbpadvertising.com>
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<mailto:admajic@mbpadvertising.com>
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